

1 SJR95
2 193015-2
3 By Senator Waggoner
4 RFD:
5 First Read: 13-MAR-18

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7
8 COMMENDING TERRY KELLOGG FOR OUTSTANDING
9 PROFESSIONAL ACHIEVEMENT.

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11 WHEREAS, it is with highest commendation that Mr.
12 Terry Kellogg is recognized for outstanding professional
13 achievement on the occasion of his retirement and 36 years of
14 service to the customers of Blue Cross and Blue Shield of
15 Alabama BCBSAL; and

16 WHEREAS, a Kansas native, but an Alabamian by
17 choice, throughout his tenure, Mr. Kellogg has provided
18 exemplary customer service to BCBSAL's three million
19 customers; and

20 WHEREAS, an actuary by training, Mr. Kellogg has
21 employed his financial skills and acumen in a succession of
22 senior level positions at BCBSAL to provide responsible,
23 insightful, and effective management in support of BCBSAL and
24 its customers; and

25 WHEREAS, Mr. Kellogg progressed from his initial
26 position as Vice President and Chief Actuary and served as
27 Chief Financial Officer, to Executive Vice President and

1 President and Chief Operating Officer, and ultimately Chief
2 Executive Officer; and

3 WHEREAS, Mr. Kellogg has been the epitome of
4 "customer first" service and led the development of a set of
5 corporate values that is topped by "respect for our customers"
6 and followed by: "achieve excellence; retain financial
7 strength; realize full potential; pursue knowledge; act with
8 integrity; and give back to the community"; and

9 WHEREAS, Mr. Kellogg has emphasized and
10 institutionalized a performance-based "Balanced Scorecard"
11 structure that emphasizes clearly stated alignment of goals
12 and performance measurements that may be continually improved;
13 and

14 WHEREAS, during his career, BCBSAL has been
15 recognized with 22 Brand Excellence Awards by the Blue Cross
16 and Blue Shield Association, the most of any Blue Cross plan
17 in the nation; under Mr. Kellogg's leadership, BCBSAL has been
18 recognized by J.D. Power and Associates for ranking highest in
19 member satisfaction among commercial health plans in the East
20 South Central Region; and

21 WHEREAS, under Mr. Kellogg's leadership BCBSAL
22 initiated a \$3 million scholarship to the Alabama College of
23 Osteopathic Medicine in Dothan and funding for the Blue Cross
24 and Blue Shield of Alabama Endowed Chair in Health Economics
25 at The University of Alabama at Birmingham School of Public
26 Health, Mr. Kellogg has made community and civic involvement a
27 personal and company priority during his career by directing

1 over \$5 million each year to communities statewide; he
2 launched the company's "Be Healthy School Grant Program" in
3 2012 to help promote health and wellness in schools and to
4 prevent childhood obesity in Alabama and has made a long-term
5 commitment to personal involvement on numerous boards,
6 commissions, and groups whose mission is to better the lives
7 of Alabamians; and

8 WHEREAS, a "rock chalk Jayhawk KU" through and
9 through, Mr. Kellogg elected to make his life and spend his
10 career in this state; with the support of his wife, Laura,
11 they raised two Eagle Scout sons, Zack and Zane, and is now a
12 proud and devoted grandfather; he has left behind a legacy of
13 indelible positive impact on his customers, his company, his
14 fellow associates, his community, and his state; now
15 therefore,

16 BE IT RESOLVED BY THE LEGISLATURE OF ALABAMA, BOTH
17 HOUSES THEREOF CONCURRING, That Mr. Terry Kellogg is commended
18 for his outstanding professional achievements and recognized
19 on the occasion of his retirement from Blue Cross and Blue
20 Shield of Alabama; it is directed that Mr. Kellogg receive a
21 copy of this resolution as an expression of sincere personal
22 regard and with best wishes for a rewarding and gratifying
23 retirement.